THURSDAY, MARCH 13, 1986

1:00 - 4:00 pm   Registration
                 (Mezzanine Lobby: message board; conference programs; coffee, tea, available in registration area for full period)

6:00 - 8:00 pm

3:00 - 5:00 pm   Landmarks Foundation Walking Tour of Downtown Columbus
                 (Leaves from lobby of The Great Southern Hotel)

(Supper on own, hotel restaurants available. Registration packet has lists, specialties, approximate costs, taxi fares, walking instructions, etc., to a wide variety of eating establishments.)

7:00 - 9:00 pm   Opening Reception
                 (Grand Ballroom)

FRIDAY, MARCH 14, 1986

7:30 - 8:30 am (Breakfast on own; hotel restaurants available as well as the Classic Breakfast Buffet in the sub-mezzanine @ $7.00/person, paid individually; coffee and tea available in Mezzanine Registration Area all day.)

9:00 - 9:40 am: Papers on American Planning History (Session No. 1)

Session 1A: The Dashler Parlor

Speaker: J. Paul Mitchell, Professor
         Department of Urban Planning
         Ball State University, Indiana

Title: Public Housing to Housing Allowances: Fifty Years of Housing Programs

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Session 1A: The Chittenden Parlor

Speaker: Professor Laurence C. Gerckens
City and Regional Planning Department
The Ohio State University

Title: Alfred Bettman on "Euclid": Letters from the Bettman Files

Respondent: John Mullin*

Session 1C: The Hartman Parlor

Speaker: Professor Jane S. Brooks, Assistant Professor
School of Urban and Regional Studies
University of New Orleans

Title: Video Documentary and Commentary: "Goin' Down to the River." Historic Development and Future of the New Orleans Waterfront

10:00 -10:40 am: Papers on American Planning History (Session No. 2)

Session 2A: The Deshler Parlor

Speaker: Charles E. Connerly, Assistant Professor
Dept. of Urban and Regional Planning
Florida State University


Moderator: Roger Montgomery
Respondent: Peter Marcuse

Session 2B: The Chittenden Parlor

Speaker: Carl Abbott, Professor
Dept. of Urban Studies and Planning
Portland State University, Oregon

Title: Planning on the Home Front: West Coast Cities in World War II

* Indicates unconfirmed at time this program had to go to press.
Session 2G: The Hartman Parlor

Subject: Research Sources for City and Regional Planning History

Resource: Jane M. McMaster, Research Librarian
The Ohio State University

11:00 - 11:40 am: Papers on American Planning History (Session No. 3)

Session 3A: The Deshler Parlor

Speaker: David J. Allor, Associate Professor
School of Planning
University of Cincinnati

Title: The Development of the Practitioner's Art:
Ladislas Segev, 1921-1968

Session 3B: The Chittenden Parlor

Speaker: Francois-Auguste de Montequin, Chairman
Art History
The University of Georgia

Title: Spanish St. Augustine During the Colonial Period:
Evolution of the Oldest City in the United States

Moderator: Laurence C. Gerckens

Session 3C: The Hartman Parlor

Speaker: David Reed, Visiting Associate Professor
School of Architecture and Urban Planning
University of Wisconsin at Milwaukee

Title: Christopher Tunner: Planner and Educator

Session 3D: The Vendome Parlor

Speaker: Peter Marcuse, Professor
Graduate School of Architecture and Planning
Columbia University

Title: Does Land Speculation Explain the Gridiron Plan?
Expansion of Manhattan’s Grid After the Civil War

Moderator: Carl Abbott
Respondent: Marc Weiss
12:00 - 1:20 pm: Luncheon (Grand Ballroom)

Hearty Bean Soup
Open Faced Prime Rib Sandwich on a Kaiser Roll
O'Brien Potatoes
Vegetable
Carrot Cake with Sour Cream Icing
Tea and Coffee

1:40 - 2:20 pm: Papers on American Planning History (Session No. 4)

Session 4A: The Deshler Parlor
Speaker: Joel Schwartz, Associate Professor
Department of History
Montclair State College, N.J.

Title: Site Planning at the New York City Housing Authority in the 1930s

Session 4B: The Chittenden Parlor
Speaker: Carl A. Saladino
Cincinnati, Ohio

Title: Almost Washington: The Columbus Plan of 1908

Respondent: Jane McMaster

Session 4C: The Hartman Parlor
Speaker: Christopher Silver, Associate Professor
Dept. of Urban Studies and Planning
Virginia Commonwealth University

Title: Urban Planning in the New South: Observations on its History and Historiography

Session 4D: The Vendome Parlor
Subject: Alternative Forms for a National Organization for American Planning History

Resource: Laurence C. Gerckens
2:40 - 3:20 pm: Papers on American Planning History (Session No. 5)

Session 5A: The Deshler Parlor

Speaker: Carol J. Brown, Graduate Student
City and Regional Planning Department
The Ohio State University

Title: The Disagreement Between Governor Rexford Tugwell and Alfred Bettman Over Legislation Creating a Planning Board for Puerto Rico: 1942-42

Moderator: Steve Hankey
Respondent: Laurence C. Gerckens

Session 5B: The Chittenden Parlor

Speaker: Howard H. Foster, Jr., Director
Community Planning and Area Development
University of Rhode Island

Title: Planning the Newport, Rhode Island Waterfront, With F. L. Olmsted, Jr., and Arthur Shurtleff

Session 5C: The Hartman Parlor

Speaker: Patricia Burgess Stach, Doctoral Candidate
Departments of History and City & Reg. Planning
The Ohio State University

Title: Rebuilding the City: Urban History for Planning Historians

Moderator: Jon Teaford
Respondent: Marc Weiss

Session 5D: The Vendome Parlor

Subject: Alternative Forms for a National Organization for American Planning History (Continued).

3:40 - 4:20 pm: Papers on American Planning History (Session No. 6)

Session 6A: The Deshler Parlor

Speaker: Jane M. McMaster, Research Librarian
Engineering Library
The Ohio State University

Title: Planning in Columbus, Ohio: A Documentary History

Respondent: Carl A. Saladino
Session 6B: The Chittenden Parlor

Speaker: Marc A. Weiss
School of Urban Policy and Planning
University of Illinois/Chicago

Title: The Rise of the Community Builders: American Real Estate Developers, Urban Planners, and the Creation of Modern Residential Subdivisions

Session 6C: The Hartman Parlor

Speaker: Lorrie Kirst, Graduate Student
City and Regional Planning Department
The Ohio State University

Title: Proportional Representation and Planning in Cincinnati

Moderator: Nancy B. Reger
Respondent: Patricia Stach

Session 6D: The Vendome Parlor

Subject: Approaches to Teaching Planning History (1)

Resources:
Donald Krueckebreg, Rutgers University
Seymour Mandelbaum, University of Pennsylvania*
Laurence C. Gerckens, Ohio State University

4:40 - 5:20 pm: Papers on American Planning History (Session No. 7)

Session 7A: The Deshler Parlor

Speaker: Seymour J. Mandelbaum, Professor
Department of City and Regional Planning
University of Pennsylvania

Title: Prolegomenon to an Unprofessional History of City Planning in the United States

Moderator: Marc Weiss
Respondent: Donald Krueckebreg

Session 7B: The Chittenden Parlor

Speaker: Albert Z. Guttenberg, Professor
Dept. of Urban and Regional Planning
University of Illinois/Urbana

Title: Scientific Management, Unionism and City Planning
**Session 7C: The Hartman Parlor**

**Speaker:** Nancy G. Reger, Graduate Student  
City and Regional Planning Department  
The Ohio State University

**Title:** The Roles of James Metzenbaum in "Euclid v. Ambler"

**Moderator:** Lorrie Kirst  
**Respondent:** Laurence C. Gerckens

**Session 7D: The Vendome Parlor**

**Subject:** Approaches to Teaching Planning History (2)

**Resources:** Eugenie Birch, Hunter College*  
Peter Marcuse, Columbia University*  
Carl Abbott, Portland State University*

**6:30 - 7:30 pm** Banquet (Grand Ballroom)

Scallops Cote d'Azur  
Fresh Fruit Sorbet  
Rock Cornish Game Hen  
Duchess Potatoes  
Vegetable  
Chocolate Mousse Extraordinaire  
Coffee and Tea

**8:00 - 9:00** Featured Speaker (Grand Ballroom)

Professor John W. Reps  
Cornell University

Planning the Growth of a Colonial Town: Savannah in the Nineteenth Century.

**9:00 - 10:00** Reception for Mr. & Mrs. Reps (Jefferson Room)
SATURDAY, MARCH 15, 1986

7:30 - 8:30

(Breakfast on own: hotel restaurants available, and Classic Buffet on the Mezzanine, same as Friday.)

9:00 - 9:40 am: Papers on American Planning History (Session No. 8)

Session 8A: The Dashler Parlor

Speaker: Clyde Weaver, Associate Professor
Graduate School of Public & International Affairs
University of Pittsburgh

Title: The Uses of the Past in the Present: The Case of Regional Planning in the 1930s

Session 8B: The Chittenden Parlor

Speaker: R. Eugene Harper, Professor
Department of History
University of Charleston, W. Va.

Title: Nitro, West Virginia: An Emergency Industrial New Town of World War I

Respondent: Jane McMaster

Session 8C: The Hartman Parlor

Panel: On the Uses of Oral History for Planning Historians

Panelists: Eugenie Ladner Birch, Associate Professor
Department of Urban Planning
Hunter College, New York City

Donald Krueckebberg, Professor
Department of Urban Planning
Rutgers University

10:00 -10:40 am: Papers on American Planning History (Session No. 9)

Session 9A: The Dashler Parlor

Speaker: Albert Z. Guttenberg & Louis B. Wetmore
Department of Urban and Regional Planning
University of Illinois/Urbana

Title: What's in a Name Change?: City Planning and Landscape Architecture at the University of Illinois
Session 9B: The Chittenden Parlor
Speaker: Ruth Eckdish Knack, Senior Editor
Planning Magazine
American Planning Association, Chicago
Title: Lustron: A Short-lived Experiment in Assembly Line Housing

Session 9C: The Hartman Parlor
Panel: The Robert Moses Project (1)*
Panelists: David Perry, SUNY/Buffalo*
         Jon Lines, SUNY/Buffalo*

11:00 - 11:40 am: Papers on American Planning History (Session No. 10)

Session 10A: The Deshler Parlor
Speaker: Robert Sanford Cornish, Associate Professor
Department of Urban and Regional Planning
Texas A & M University
Title: Project: The History of Planning in Texas

Session 10B: The Chittenden Parlor
Speaker: John R. Mullin, Associate Professor
Regional Planning Program
University of Massachusetts at Amherst
Title: Textiles to High Tech: New Model Towns in New England to 1970

Session 10C: The Hartman Parlor
Panel: The Robert Moses Project (2)*
Panelists: William Jones*

Session 10D: The Vendome Parlor
Speaker: James T. Tallay, Systems Analyst
Instructional Development
Ohio State University
Title: Hands-on Demonstration of Computer-Managed Testing for a Course in American City and Regional Planning History
12:00 - 1:20 pm: **Business Luncheon** (Grand Ballroom)

Chef's Soup  
London Broil, Jus Lie'  
Red-skin Potatoes  
Giant Eclair  
Tea and Coffee

Official creation of a national association for  
American city and regional planning history

Awarding of Conference Citations

1:40 - 4:30 pm: Registration of Charter Members of the new  
association in the Mezzanine Lobby.

1:40 - 2:20 pm: **Papers on American Planning History** (Session No. 11)

**Session 11A: The Deshler Parlor**

Speaker: Steven J. Hankey, Graduate Student  
City and Regional Planning Department  
The Ohio State University

Title: **A Biographic Sketch: C. Gordon Whitnall, Founder of the First American County Planning Commission**

Moderator: Carol J. Brown  
Respondent: Laurence C. Gerckens

**Session 11B: The Chittenden Parlor**

Speaker: R. Bruce Stephenson, Graduate Student  
Department of History  
Emory University

Title: **The Image of the New South City and Urban Planning, St. Petersburg, Florida: 1921-1930**

**Session 11C: The Hartman Parlor**

Speaker: Joan E. Draper, Associate Professor  
College of Environmental Design  
University of Colorado at Boulder

Title: **Paris-by-the-Lake: Sources of Burham's Plan of Chicago**
2:40 - 3:20 pm: Papers on American Planning History (Session No. 12)

Session 12A: The Deshler Parlor

Speaker: Darrell Pappa, Graduate Student
Department of Architecture
The Ohio State University

Title: The First Major Test of the Powers of the Cincinnati City Planning Commission: The California Affair

Respondent: Laurence C. Gerckens

Session 12B: The Chittenden Parlor

Speaker: Kaye Haire Huggins, Associate Professor
Department of History
Methodist College, Fayetteville, N.C. 28301

Title: Planned Communities of the South: Works of Earle S. Draper, 1915-1930

3:40 - 4:20 pm: Papers on American Planning History (Session No. 13)

Session 13A: The Deshler Parlor

Speaker: Cheryl Lovely, Graduate Student
Public Administration
The Ohio State University

Title: Elisabeth Herlihy, First Woman Member of ACPI: A Biographic Sketch

Session 13B: The Chittenden Parlor

Panel: Planning Response to Fiscal Crisis: A Historical Perspective

Panelists: Richard L. Florida, Assistant Professor
City & Regional Planning Department
The Ohio State University

Andrew Jonas, Graduate Student
Geography Department
The Ohio State University
This Conference Was Made Possible

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