Third National Conference on American Planning History

November 30 through December 2, 1989
Omni-Netherland Plaza Hotel
Cincinnati, Ohio
Third National Conference on American Planning History

Sponsored by:
The Society for American City and Regional Planning History with
The College of Design, Art, Architecture and Planning, The University of Cincinnati and
The School of Planning, The University of Cincinnati
November 30 through December 2, 1989
Omni-Netherland Plaza Hotel
Cincinnati, Ohio

10:00 am - 6:00 pm
Thursday, 30 November

CONFERENCE REGISTRATION · MAIN LOBBY

Note: Reservations for the Saturday afternoon new towns tour and supper at Mike Fink’s Restaurant must be made by 12:00 noon on Thursday, November 30th.

1:00 - 2:40 pm
Opening Plenary Session

CONTINENTAL BALLROOM
Welcome
Laurence Conway Gerckens, AICP
President, The On-Call Faculty Program, Inc.
Executive Secretary, The Society for American City and Regional Planning History

CINCINNATI: YESTERDAY, TODAY, AND TOMORROW
Daniel Ransohoff, “Mr. Cincinnati”

Including an Overview of Cincinnati from the observation deck at the top of the Carew Tower.

Daniel J. Ransohoff, a graduate of Columbia University School of Social work with a Ph.D. from Union Graduate School, is Director of Special Projects for the Cincinnati Area United Way and Community Chest, and Associate Professor of Community Planning at the School of Planning, University of Cincinnati. He hosts and co-produces “Think Cincinnati” on WCET-TV, and “Viewfinder” on P.M. Magazine, WKRC-TV.
3:00 - 3:40 pm
Thursday, 30 November

Salon B
1 HENRY GEORGE AND THE CITY PLANNING MOVEMENT
John Fairfield, Xavier University
Commentator: Dana F. White

Salon C
2 REGULATING SEPARATE SPHERES: LAND-USE AND CHANGING GENDER ROLES IN AMERICA: 1900-1989
Marsha Ritzdorf, University of Oregon
Commentator: Carol Thomas

Salon D
3 THE MILWAUKEE COUNTY METROPOLITAN PARKS SYSTEM: THE OLMSTED AND WHITNALL LEGACIES
K. David Reed,
University of Wisconsin-Milwaukee
Commentator: David Schuyler

Salon E
4 THE LEVITOWNERS' REVISITED: A CONTEMPORARY STUDY OF THE LEVITT-BUILT COMMUNITY OF BOWIE, MARYLAND
Stanley Sokol, University of Maryland
Commentator: Jan E. Cigliano

4:00 - 4:40 pm
Thursday, 30 November

Salon A
STUDENT ROUNDTABLE: THE ROLES OF HISTORY IN PLANNING EDUCATION
Moderator: Larry Gerckens

Salon C
5 THE EARLY FAMILIES OF GREENBELT, MARYLAND
Cathy D. Knepper,
University of Maryland
Commentator: Carol Comey

Salon D
6 THE POLITICAL ECONOMY OF PLANNING: ORIGINS OF SUB-STATE REGIONAL PLANNING IN VERMONT, 1964-1975
Gregory G. Brown,
Landmark College, Vermont
Commentator: Norman Schmaltz

Salon E
7 THE ROLE OF PLANNING IN THE DECISION OF THE PENNSYLVANIA RAILROAD TO ABANDON INTER-CITY RAIL PASSENGER SERVICE
Gregory Thompson,
Florida State University
Commentator: Alan Black

5:00 - 5:40 pm
Thursday, 30 November

Salon B
8 ATTACKING ECONOMIC BLIGHT IN POSTWAR DETROIT
June Manning Thomas,
Michigan State University
Commentator: Norman Krumholz

Salon C
9 CITY IN THE WOODS: THE BAY VIEW (MICHIGAN) CAMP MEETING VERSION
Ellen Weiss,
Tulane University
Commentator: Gail Radford

Salon D
10 CITY PLANNING IN "MIDDLETOWN": IS MUNCIE (INDIANA) TYPICAL?
Dwight Hoover,
Ball State University, Indiana
Commentator: Jane McMaster

Salon E
11 TRANSFORMING CONSCIENCE INTO LEGISLATION: LAWRENCE VEILLER AND THE PROFESSIONALIZATION OF HOUSING REFORM
Jay C. Getz,
University of Illinois
Winner: National Student Research Paper Competition, 1983-89
Commentator: Joel Schwartz

6:00 - 7:00 pm Walking Tour
FOUNTAIN SQUARE AT DUSK
AND THE 9TH STREET REHAB DISTRICT

7:00 - 9:00 pm
Opening Reception
THE MANLEY MANSION · 221 WEST NINTH STREET
(Location courtesy of Bob Manley: Manley, Burke and Fischer)
7:00 am - 6:00 pm  
Friday, 01 December  
REGISTRATION · HALL OF NATIONS

7:00 - 8:00 am  
Continental Breakfast  
HALL OF NATIONS  
DANISH PASTRY, ORANGE JUICE, COFFEE

8:00 - 8:40 am  
Friday, 01 December

Salon B  
12  
THE DEVELOPMENT OF BALTIMORE’S NORTHWEST CORRIDOR, 1919-1950  
Michael A. Grimes  
Smithsonian Institute  
Commentator: Peter Derrick

Salon D  
13  
A SHORT HISTORY OF FLORIDA STATE PLANNING  
Earl R. Hahn, Chattahoochee, Florida  
Commentator: James A. Spencer

Salon E  
14  
The Chicago Area Transportation Study: an Example of Rational Comprehensive Planning  
Alan Black, University of Kansas  
Commentator: Henry C. Binford

9:00 - 9:40 am  
Friday, 01 December

Salon B  
15  
The Planning and Development of Downtown Cincinnati: Part I  
A  
Evaluating Downtown Plans  
John Fondersmith, Washington, D.C.  
B  
The Genesis of Downtown Cincinnati  
J.A. Chewning, University of Cincinnati  
Commentator: Carl Saladino

16  
The City Beautiful in Utopia: Designs in Southern California  
Ann Scheld, Pasadena, California  
Commentator: Joan Draper

Salon D  
17  
The Making of a World City: New York, 1625-1925  
Eugenie Lidner Firch, Hunter College  
Commentator: Mike Holleran

Salon E  
18  
America’s Disparate Organics: Images of Good Urban Form from F.L. Wright’s Broadacre to Paolo Soleri’s Tower of Babel  
David Hill, University of Colorado  
Commentator: Eugene E. Carr

10:00 - 10:40 am  
Friday, 01 December

Salon B  
19  
The Planning and Development of Downtown Cincinnati: Part II  
A  
Mid-Century Planning in Cincinnati: The 1948 “Metropolitan Master Plan” and the 1964 “Plan for Downtown”  
Jayne Merkel, University of Cincinnati  
B  
“Toward the Twenty-First Century”  
Estelle Berman, Cincinnati  
Commentator: Zane L. Miller

Salon C  
20  
Developing and Financing the “Garden Metropolis”: Urban Planning and Housing Policy in the Twentieth Century  
Marc A. Weiss  
Massachusetts Institute of Technology  
Commentator: Don Krueckebreg

Salon D  
21  
“Parking” Baltimore: Park Planning in Baltimore, 1850-1905  
Roberta Moudry, Cornell University  
Commentator: Susan L. Klaus

Salon E  
22  
Pullman Revisited  
John Garner, University of Illinois  
Commentator: Robert Bruegmann
11:00 - 11:40 am
Friday, 01 December

Salon B
THE TOWN PLANNING LEGACY OF JOSEPH ELICOTT IN WESTERN NEW YORK
Peter Kaufman, Florida A&M University
Commentator: John Reps

Salon C
TENEMENT REFORM IN BOSTON (1870-1924): PHILANTHROPY, REGULATION, AND GOVERNMENT ASSISTED HOUSING
Christine Cousineau, Tufts University
Commentator: J. Paul Mitchell

Salon D
PLANNING A MUNICIPAL AIRPORT: DALLAS LOVE FIELD, 1940-1962
Robert Faribanks
University of Texas-Arlington
Commentator: Gene Pearson

Salon E
CITY PLANNING IN EVANSVILLE, INDIANA: THE FIRST DECADE, 1921-1931
Robert Barrows, Indiana University
Commentator: Dwight Hoover

12:00 - 2:00 pm
Plenary Luncheon CAPRICE ROOM
WEDGE OF CANTALOupe WITH PROSCIUTTO
GRILLED BREAST OF CHICKEN WITH MARINATED FRESH THYME
SERVED OVER STIR FRIED VEGETABLES

Keynote Address:
THE DECENTRALIZATION OF FEDERAL EMPLOYMENT IN WASHINGTON; CLARENCE STEIN AND NATIONAL POLICY IN THE 1950'S
K.C. Parsons
Cornell University
Commentator: Dan Schaffer

Kermit C. Parsons is Professor of City and Regional Planning at Cornell University. He has also served as Dean of the College of Architecture, Art and Planning; Chairman of the Department of City and Regional Planning, and Director of Cornell in Washington, the University’s public policy program in that city. He is author of The Cornell Campus: A History of its Planning and Development, and Public Land Acquisitions for New Communities and the Control of Urban Growth.

2:00 - 2:40 pm
Friday, 01 December

Salon A
STUDENT ROUNDTABLE: THE ROLES OF HISTORY IN PLANNING EDUCATION
Moderator: Larry Gerckens

Salon B
THE IDEA OF CYCLES IN AMERICAN PLANNING HISTORY
Albert Guttenger, University of Illinois
Commentator: Joan Ely

Salon C
CRISIS IN THE COUNTRYSIDE: PLANNING AND RURAL REFORM IN THE EARLY TWENTIETH CENTURY
Mike Hibbard, University of Oregon
Commentator:

Salon D
A FORERUNNER OF NEIGHBORHOOD PLANNING: MARY KINGSBURY SIMKOVITCH AND THE FIRST NATIONAL CONFERENCE ON CITY PLANNING, 1899-1909
Susie Wirka,
University of California-Los Angeles.
Commentator: Mike Tomlin

Salon E
THE BEAT OF A DISTANT DRUMMER: THE FIFTIETH ANNIVERSARY OF ‘OUR CITIES: THEIR ROLE IN THE NATIONAL ECONOMY’
David Allor, University of Cincinnati
Commentator: Elliott Selar

3:00 - 3:40 pm
Friday, 01 December

Salon B
THE PLANNING OF SPANISH CITIES IN AMERICA: CHARACTERISTICS, CLASSIFICATIONS, AND MAIN URBAN FEATURES
Francois de Montequin
Virginia Commonwealth
Commentator: Larry Gerckens

Salon C
JAMES DUANE DOTY AND THE DESIGN OF FOND DU LAC, WISCONSIN
James Shields
University of Wisconsin--Milwaukee
Commentator: Bonnie Fischer
5:00 - 5:40 pm
Friday, 01 December

Salon B
RENETING THE AMERICAN CITY II: BUREAUCRATIC POLITICS AND LOCAL INITIATIVES DURING THE KENNEDY ADMINISTRATION, 1961-1963
Heywood Sanders, Trinity University
Commentator: June M. Thomas

Salon C
THE 1960 AND 1988 PLANS FOR PHILADELPHIA'S CENTER CITY
THE PROBLEM OF DIFFERING PLANNING PHILOSOPHIES
Madeline Cohen
Community College of Philadelphia
Commentator: Kenneth Pearlman

Salon D
CONSPIRING FOR THE CITY BEAUTIFUL: ST. PETERSBURG, FLORIDA, 1902-1915
Bruce Stephenson
Rollins College
Commentator: Earl R. Hahn

Salon E
THE POLITICS OF URBAN DESIGN: THE CREATION OF FOUNTAIN SQUARE, CINCINNATI
An Oral History Interview With Herbert W. Stevens
Interviewer: Larry Gerckens

6:30 - 8:00 pm
Friday, 01 December
Reception

SALONS H AND I

SPONSORED BY

THE COLLEGE OF DESIGN,
ART, ARCHITECTURE AND PLANNING,
UNIVERSITY OF CINCINNATI

INTERNATIONAL CHEESE DISPLAY
CRUDITES
MIRROR OF FRESH FRUIT
(CASH BAR)

8:00 - 10:00 pm
Friday, 01 December

MEETING OF THE BOARD OF TRUSTEES
### 7:00 - 8:00 am
Saturday, 02 December
Continental Breakfast

**HALL OF NATIONS**
**DANISH PAstry, ORANGE JUICE, COFFEE**

### 8:00 - 8:40 am
Saturday, 02 December
**Annual Business Meeting**

**CAPRICE ROOM**
**ELECTION OF NEW MEMBERS TO THE BOARD**

### 9:00 - 9:40 am
Saturday, 02 December

<table>
<thead>
<tr>
<th>Salon A</th>
<th>SEMINAR FOR SACRPH WORKING PAPER REVIEWERS</th>
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<tbody>
<tr>
<td></td>
<td>David Hill, Editor, University of Colorado</td>
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<td>(Repeat/alternate session)</td>
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<tr>
<th>Salon B</th>
<th>ENVIRONMENTS TO TEACH DOMESTIC AND COMMUNAL RESPONSIBILITY: OLMS TED'S PLANS FOR EDUCATIONAL INSTITUTIONS, 1865-1874</th>
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<tr>
<td></td>
<td>David Schuyler, Franklin &amp; Marshall University, Jane Turner Censer, George Mason University</td>
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<td>Commentator: Lewis Hopkins</td>
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<tr>
<th>Salon C</th>
<th>&quot;ASSOCIATIONAL PROGRESSIVISM&quot; AND THE SHAPING OF SUBURBAN SUBDIVISIONS IN THE 1920'S</th>
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<tr>
<td></td>
<td>Carolyn Loeb, Central Michigan University</td>
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<td>Commentator: K. Eugene Harper</td>
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<tr>
<th>Salon D</th>
<th>LAKEVIEW TERRACE (CLEVELAND): FROM LANDMARK PUBLIC HOUSING TO TENANT MANAGEMENT AND AN UNCERTAIN FUTURE</th>
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<tr>
<td></td>
<td>Mittie Olson-Chandler, W. Dennis Keating, Beth Sawyer, Phil Star, Cleveland State University</td>
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<td>Commentator: William Graves</td>
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<th>Salon E</th>
<th>THE 1966 RESURRECTION OF THE BURNHAM PLAN FOR CHICAGO'S CENTRAL AREA</th>
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<td></td>
<td>Ralph Warburton, University of Miami</td>
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<td>Commentator: Joan E. Draper</td>
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### 10:00 - 10:40 am
Saturday, 02 December

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<th>Salon B</th>
<th>THE COVENANTS OF ROLAND PARK, BALTIMORE</th>
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<td>Garrett Power, University of Maryland</td>
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<td>Commentator: Eric Damian Kelly</td>
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<th>Salon C</th>
<th>HOW REAL ESTATE DEVELOPERS REORGANIZED METROPOLITAN NEW YORK IN THE 1920'S</th>
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<td></td>
<td>Mollie Keller, Trumbull, Connecticut</td>
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<td>Commentator: William H. Wilson</td>
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<th>Salon D</th>
<th>A MINI-WORKSHOP IN PREPARATION OF PROPOSALS FOR DESIGN ARTS GRANTS FROM THE NATIONAL ENDOWMENT FOR THE ARTS</th>
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<td>Thomas Walton, Catholic University</td>
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### 11:00 - 11:40 am
Saturday, 02 December

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<th>Salon B</th>
<th>THE EVOLUTION OF EQUITY PLANNING IN CLEVELAND - 1970: WRITING THE POLICY PLANNING REPORT</th>
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<td>Norman Krumholz, Cleveland State University</td>
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<td>Commentator: Ruth Knack</td>
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<tr>
<th>Salon C</th>
<th>ASK AND YOU SHALL RECEIVE: NEIGHBORHOOD DETERIORATION AND COMMERCIAL REZONING IN COLUMBUS, OHIO, 1923-1970</th>
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<td>Patricia Stach, University of Texas-Arlington</td>
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<td>Commentator: David A. Johnson</td>
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<th>Salon E</th>
<th>MARIEMONT: EMERGENCE OF A CLOSET NEW TOWN</th>
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<td>Dan Burdekin, Boston, Massachusetts</td>
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<td>Commentator: Charles B. Leach</td>
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12:00 -2:00 pm
Saturday, 02 December
Plenary Luncheon
CAPRICE ROOM
MELANGE OF FRESH FRUIT
ROAST TOP SIRLOIN OF BEEF
WILD MUSHROOM BORDELAISE

Presidential Address
Eugenie Ladner Birch, Hunter College

Eugenie Ladner Birch, President of the Society and editor of the *Journal of the American Planning Association*, holds degrees from Bryn Mawr College and Columbia University. She has written extensively on planning history. Her latest piece is *An Urban View: Catherine Bauer Wurster’s Five Questions,* in the Journal of Planning Literature. In 1985 she edited *The Unsheltered Woman, Housing Issues of the Eighties,* a study funded by the Ford Foundation. Her present research includes co-authorship of a book on New York City as a world city and participation in the production of the *Encyclopedia of New York City*, sponsored by the New York Historical Society and Yale University Press. She is the Society’s first president, having served since the founding of the Society in 1986.

Presentation of National Prizes and Awards

THE LEWIS MUMFORD PRIZE
Best Book in American Planning History

THE JOHN REPS PRIZE
Best Thesis/Dissertation in American Planning History

THE CATHERINE BAUER WURSTER PRIZE
Best Published Article in American Planning History

THE THEODORA KIMBALL HUBBARD PRIZE
Best Conference Paper in American Planning History

THE NATIONAL STUDENT RESEARCH PAPER PRIZE
Jay C. Getz, University of Illinois

ANNOUNCEMENT OF DEPARTMENTAL AWARDS FOR RESEARCH PAPERS IN AMERICAN PLANNING HISTORY, 1988-89
(A joint program with Historic Urban Plans)

Introduction of New Members of the Board of Trustees

2:20 -7:30 pm
Tour
Saturday, 02 December

MARIE MONT AND GREENHILLS NEW TOWNS AND THE CINCINNATI AND KENTUCKY RIVERFRONT, TERMINATING FOR SUPPER AT MIKE FINK'S RIVERBOAT RESTAURANT WITH RETURN TO THE OMNI-NETHERLAND PLAZA HOTEL AT 7:30

AT MIKE FINK'S: PRIME RIB OR HALIBUT (ALCOHOLIC BEVERAGES NOT INCLUDED)

8:00 -10:00 pm
Saturday, 02 December

Salon A MEETING OF THE NEW BOARD OF TRUSTEES

Plan Ahead!
The 1990 annual meeting will be held with APA in Denver.

In 1991, The Fourth National Conference on American Planning History will be held in Richmond, Virginia.

The 1992 annual meeting will be held with APA in Washington, D.C., commemorating the five-hundredth anniversary of Columbus’ arrival in the New World.

In 1993, The Fifth National Conference on American Planning History will be held in Chicago to commemorate the centennial anniversary of the Columbian Exposition, the Chicago World’s Fair of 1893.
Save on airfare to Cincinnati with a Delta Airlines Conference Discount. Save 5% on Supersavers and 40% on coach fare. Call Delta Airlines toll-free at 1-800-221-1212. Please mention the Third National Conference on American Planning History by name and the file reference number D32007 when inquiring about your airfare.
REGISTRATION FORM
THE THIRD NATIONAL CONFERENCE ON AMERICAN PLANNING HISTORY

Name _____________________________
Address ____________________________
City _____________________________ State _______ Zip _______
Home Phone __________________ Work Phone __________________
Position/Title ____________________ Organization __________________

Spouse / significant other attending (name): ____________________________

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Member Registrations * @ $172.00: __________
Non-Member Registrations @ $215.00: __________
Student Member Regs ** @ $40.00: __________
Student Non-member Regs. @ $50.00: __________
Spouse / Sig. Other Regs. @ $150.00: __________

Members (est.1:00 pgs) @ $50.00: __________
Non-members @ $62.50: __________
Surcharge: foreign mailing @ $4.00: __________

TOTAL $ __________

☐ Enclosed is a check or money order made payable to The Ohio State University.
☐ Enclosed is my Purchase Order or P.O. Number with which you may bill my organization.
☐ VISA ☐ MASTERCARD Card # ____________________________
Exp. Date __________________ Signature __________________

* Non-members may check “Member” if they apply by including $35 for 1989 Dues.
** Student requires proof of 50% student status or more.

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HOTEL REQUEST: The Omni-Netherland Plaza Hotel · 35 West 5th Street · Cincinnati, OH 45202 · Phone 513-421-9100
Name ____________________________
Address ____________________________
City _____________________________ State _______ Zip _______

☐ Single ($79.00/right + tax) ☐ Double ($89.00/night + tax)
Roommate Name (if applicable) ____________________________

Arrival Date: _______ Arrival Time: __________ Departure Date: _______ Departure Time: __________
DO NOT PAY FOR HOTEL NOW. PAY UPON DEPARTING HOTEL. Hotel reservations must be received by November 9th.
Confirmation will be sent by the hotel. Reservations are held only until 6:00 pm unless secured by credit card.

☐ VISA ☐ MASTERCARD Card # ____________________________
Exp. Date __________________ Signature __________________

Mail these forms (Conference Registration and Hotel Request) to
THIRD NATIONAL CONFERENCE ON AMERICAN PLANNING HISTORY
Department of Conferences and Institutes · The Ohio State University · P.O. Box 21878 · Columbus, OH 43221

Please duplicate form for additional registrations