Sixth National Conference on American Planning History

Sponsored by:
The Society for American City and Regional Planning History
The Urban History Association
Graduate School of Planning, The University of Tennessee

Regionalism
Lewis Mumford Centennial
Tennessee Valley Authority

Radisson Summit Hill Hotel
Knoxville, Tennessee

October 12th-15th, 1995
LEWIS MUMFORD

Born: 19 October 1895 / Died: 26 January 1990

The Story of Utopias
(1922)

Sticks and Stones
(1924)

Technics and Civilization
(1934)

The Culture of Cities
(1938)

The Condition of Man
(1944)

Art and Technics
(1952)

The City in History
(1961)

The Urban Prospect
(1968)

Sketches from Life
(1982)

Sixth National Conference on American Planning History
12-15 October 1995, Radisson Summit Hill, Knoxville, TN

Photo courtesy of Mrs. Sophia Mumford
Thursday, October 12, 1995

7:00am-6:15pm Registration: [Mezzanine Area]

TOURS
7:30am-6:00pm #1: Blue Ridge Parkway / Biltmore
9:00am-5:00pm #2: Kingsport / Jonesborough
1:00pm-6:00pm #3: Rugby
1:30pm-5:00pm #4: Oak Ridge
2:30pm-5:30pm #5: Norris

Tour busses/vans leave from the front entrance of the Radisson Summit Hill Hotel. Please gather there no less than 15 minutes before the stated departure time. Tour admission is by ticket only. Tickets (if available) are obtained at the conference registration desk. Ticket price does not include lunch on the Blue Ridge and Kingsport tours.

7pm-9:00pm Plenary Session and [Summit I]
Opening Reception

Welcome: Laurence C. Gerckens, AICP
Founder, National Conferences on American Planning History

Welcome to Knoxville: David Patterson, Director
School of Planning, U. of Tennessee

About the Program: David Schuyler
Program Chair

9:30pm-11:30pm SACRH Board Meeting [Boardroom 2]

Friday, October 13, 1995

7:00am-6:00pm Registration [Mezzanine Area]
8:00am-9:00am Breakfast Buffet [Summit I]
9:15am-6:15pm Book Exhibit Open [Boardroom 1]

9:15am-10:30am Concurrent Sessions

1 (Salon A) AMERICAN PLANNING HISTORY
AND RACE: I
Moderator: Martha Ritzdorf, Virginia Polytechnic Univ.
Raymond A. Mohl, Florida Atlantic University
Race and Real Estate in Urban America, 1940-1960
Tony Schuman, New Jersey Institute of Technology;
Elliott Solar, Columbia University
Race, Class, and Space: A Historical Comparison
of the Three Regional Plans of New York
Comment: Arnold Hirsch, University of New Orleans

2 (Salon B) POST-WAR URBAN DEVELOPMENT
TWO CASE STUDIES
Moderator: David Ames, University of Delaware
Dorothy Ives Dewey, University of Pennsylvania
Blueprint for a Suburb: King of Prussia, Pennsylvania
in the 1950s
Ethan S. Diamond, Carnegie Mellon University
Suburbanization of Toronto's Orthodox Jewish Community
Comment: David R. Contosta, Chestnut Hill College

3 (Salon C) WOMEN AND PLANNING
Moderator: Betty Crely, Berkeley, California
Marguerite Duncan-Abrams, Carson Anderson and Associates
A Force for Bettering the City: Southern California Women
and the Creation of the City Planning Movement, 1913-1930
Alana J. Erickson, Columbia University
Domestic Service / Domestic Space
Comment: Eugenie L. Birch, Hunter College, CUNY

4 (Summit II) NORRIS, TENNESSEE
AS PLANNING ICON
Moderator: Daniel Schaffer, U. of Tennessee
David A. Johnson, University of Tennessee;
Arlene J. Gray, Tennessee Valley Authority
Norris, Tennessee: America's First Greenbelt Town
Charles E. Aguir, University of Georgia
Eula S. Draper: His TPA Staff and Neighbors
in Norris, Tennessee
Comment: Daniel Schaffer, U. of Tennessee

5 (Main Ctr) LEWIS MUMFORD: TRANS-
ATLANTIC EXCHANGES
Moderator: Robert Wojtowicz, Old Dominion Univ.
Andrew Meyers, Columbia University
Invisible Cities: Lewis Mumford, Thomas Adams
and the Invention of the Regional City, 1920-1929
Leonid Rapoutov, Moscow Architectural Institute
The Influence of Lewis Mumford on the Town Planning
Mentality in Russia
Leonid Rapoutov's participation has been supported by a grant from the
International Research and Exchanges Board, with funds provided by the U.S.
Department of State (Title VII) and the National Endowment for the
Humanities. None of these organizations is responsible for the views expressed.
Comment: Robert Fishman, Rutgers University-Camden

10:30am-10:55am Coffee Break

10:55am-12:10pm Concurrent Sessions

6 (Salon A) AMERICAN PLANNING HISTORY
AND RACE: II
Moderator: Thomas Hanchett, Youngstown State Univ.
Charles E. Connelly, Florida State University;
Bobby Wilson, University of Alabama at Birmingham
The Roots, Origins, and Evolution of African-American
Planning in Birmingham, Alabama
June Manning Thomas, Michigan State University
Model Cities Revisited
Comment: Christopher Silver, Virginia Commonwealth U.
Comment: Thomas Hanchett, Youngstown State Univ.
Friday, October 13, 1995 (cont.)

10:55am-12:10pm  Concurrent Sessions (cont.)

7 (Salon B)  LEGAL ASPECTS OF PLANNING IN THE 1920s
Moderator: Laurence C. Gerken, On-Call Faculty, Inc.
Ruth Knack, American Planning Association;
Stuart Mock, American Planning Association;
Israel Stollman, American Planning Association
Bettoni versus Bassett: The Real Story Behind the
Standard Planning and Zoning Enabling Acts of the 1920s
Garrett Power, University of Maryland School of Law
Apologists at Cross-Purposes: James Mettenbaum
and Alfred Bettoni
Comment: James A. Spencer, Univ. of Tennessee

8 (Salon C)  PLANNING DISCOURSE: PARADIGMATIC APPROACHES
Thomas J. Nieman, University of Kentucky
The Evolution of Land Use Policy in the United States,
1492 to the Present
Raphael Fischler, McGill University
For a Genealogy of Planning

9 (Summit II)  TOWN PLANNING IN ENGLAND
Moderator: Alexander Garvin, Octagon Group & Yale U.
Michael Lang, Rutgers University-Camden
Planning Utopia: Two Cooperative Communities
Inspired by John Ruskin
Peter G. Fauset, University of Sheffield
Why Redburn and Baldwin Hills Had Such a Major Impact on
Post-War British Planning: New Towns, and Housing
Comment: Alexander Garvin, Octagon Group & Yale U.

10 (Lrg Cntr)  CONTESTED GROWTH
Moderator: Ann Durkin Keating, North Central College
Adam W. Rome, University of Kansas
Open Space: The Debate Over Land Use
in the Suburbs, 1945-1970
David E. Bess, Calif. State Polytechnical University-Pomona
The Sea Ranch Case: Controversy
Over Coastal Development
Comment: Ann Durkin Keating, North Central College

12:15pm-2pm  Plenary Luncheon (Summit I)
Keynote Address - SACRPH
Mary Corbin Sies, President, SACRPH
Planning, the Reform Tradition, and Twenty-first Century Cities
SACRPH Awards:
National Student Research Prizes
The Theodore Kimball Hubbard Prize
The Catherine Bauer Wurster Prize
The John Reps Prize
The Lewis Mumford Prize
The de Montequin Prize

2:15pm-4:00pm  Concurrent Sessions

11 (Salon A)  BUILDING THE SUBURBS, I:
MANUFACTURERS, DEVELOPERS, AND PLANNERS
Moderator: Janet Hutchison, Appalachian State U.
John F. Bauman, California University of Pennsylvania
Edward K. Muller, University of Pittsburgh
Frederick Bigger and the Evolution of Professional
Urban Planning in Pittsburgh, 1915-1929
Seamus O’Hanlon, Monash University, Melbourne, Australia
Modernism, Prefabrication, and Postwar Melbourne
Joseph A. Rodriguez, University of Wisconsin-Milwaukee
Building the Post-War Suburb: Developers, Homeowners,
and the FHA/VA
Comment: Marc A. Weiss, Columbia University / HUD

12 (Salon B)  LOOKING BACK ON THE FUTURE:
LEWIS MUMFORD
Moderator: Donald Miller, Lafayette College
Cliff Ellis, State University of New York at Albany
Lewis Mumford and Norman Del geddes:
The Highway, the City, and the Future
Dikshu C. Kukreja, Harvard University
Lewis Mumford and the Fourth Migration: A Reexamination
Robert Fishman, Rutgers University-Camden
The Mumford-Jacobs Debate
Comment: Jane Holz Kay, Boston, Massachusetts

13 (Salon C)  BIOGRAPHICAL APPROACHES TO
PLANNING: THE UNITED STATES
Moderator: Donald A. Knokeberg, Rutgers University
William S. Worley, Sterling College & Univ. of Missouri-K.C.
Sid & Herbert Marx: Successors to Rissler;
Planners for the Southwest
Eugenie L. Birch, Hunter College, City University of New York
City Planning in the Big Apple: Six Men of Planning
Jeffrey Kroessler, Long Island University
Regionalism and Recreation: Robert Moses and the Long
Island State Parks Commission
Comment: Donald A. Knokeberg, Rutgers University

14 (Summit II)  PERSPECTIVES ON
PUBLIC HOUSING
Moderator: Roger Biles, East Carolina University
Robert D. Russell, College of Charleston
Versailles on the Mississippi: The Dixie Homes
and Public Housing in Memphis in the Depression
Janice Cervelli Schach, University of Kentucky
Planning and Design of Public Housing:
An Evolution of Structure
Alexander von Hoffman, Harvard University
Why They Built Pruitt-Igoe
Comment: Roger Biles, East Carolina University

15 (Lrg Cntr)  PLANNING IN A POST-MODERNIST
PARADIGM
Moderator: David C. Sloane, Univ. of Southern California
Thomas C. Sammons, University of Southwest Louisiana;
Lynn George Craig, Clemson University
Urban Design Strategies for a Small Town
Michael Martin, Iowa State University
Exploring Alley Landscapes in American Suburbia
John D. Fairfield, Xavier University
The Public and the Profession: Space, Politics, and Planning
Comment: David C. Sloane, Univ. of Southern California
<table>
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<tr>
<th>Time</th>
<th>Concurrent Sessions</th>
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<tr>
<td>8:15pm-10:00pm</td>
<td><strong>21 (Salon A)</strong> FROM AVENUE TO REGIONAL PARKWAY</td>
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<td>Moderator: Owen Gutfriend, Barnard College, Columbia</td>
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<td>Timothy M. Davis, Center for Advanced Study in the Visual Arts, National Gallery of Art</td>
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<td>Pilgrims and Profits: The Forgotten Story of the Mount Vernon Avenue Association</td>
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<td>Matthew Dalbey, Columbia University</td>
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<td>Developing Regional Public Infrastructure: Planning</td>
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<td>Skyline Drive and the Proposed Green Mountain Parkway</td>
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<td>Comment: Owen Gutfriend, Barnard College, Columbia</td>
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<td><strong>22 (Salon B)</strong> LAW, ENVIRONMENT, AND THE PLANNING PROCESS</td>
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<td>Moderator: Garrett Power, Univ. of MD School of Law</td>
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<td>Daniel W. Schneider, University of Illinois at Urbana-Champaign</td>
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<td>Enclosing the Floodplain: Public Interest and Private Rights on the Illinois River, 1880-1920</td>
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<td>Eileen Maura McGurty, Univ. of Illinois at Urbana-Champaign</td>
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<td>Warren County, North Carolina: The Origins of Environmental Justice</td>
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<td>Catherine Gudis, Yale University</td>
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<td>Signing the Landscape: The Evolution of Outdoor Advertising in the Los Angeles Metropolitan Area</td>
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<td>Comment: Garrett Power, Univ. of MD School of Law</td>
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<td>Comment: The Audience</td>
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<td><strong>23 (Salon C)</strong> JOHN NOLEN AND COMMUNITY PLANNING IN THE SOUTH</td>
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<td>Moderator: Matthew Bell, University of Maryland</td>
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<td>Mary Ann Caton, Agecroft Association</td>
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<td>English Encounters: John Nolen and the English Revival in Windsor Farms, Richmond, Virginia</td>
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<td>Mark Reisenger, University of Georgia</td>
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<td>Kathryn Franks, University of Georgia</td>
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<td>Happy Valley, Tennessee and Enks, North Carolina: The Social Conscience of the City Beautiful in the South</td>
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<td>Frank B. Burggraf, University of Arkansas</td>
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<td>The Social Conscience of the City Beautiful in the South: The Work of John Nolan and Edith Draper</td>
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<td>Comment: John L. Hancock, University of Washington</td>
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<td><strong>24 (Summit II)</strong> INTERNATIONAL PERSPECTIVES ON PLANNING / ADMINISTRATION</td>
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<td>Moderator: MaryAnn Kneissley, Michigan State Univ.</td>
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<td>Jurgen Lafrenz, University of Hamburg, Germany</td>
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<td>Cycles of Valorization of the Preindustrial Townscape in the Industrial Era in Europe</td>
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<td>Ana Maria Rigotti, Univ. Nacional de Rosario, Argentina</td>
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<td>Urban and Social Reform in the Rethaping of Local Administration, Rosario 1915-1935</td>
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<td>Comment: MaryAnn Kneissley, Michigan State Univ.</td>
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<td><strong>25 (Lrng Cntr)</strong> S.A.C.R.P.H. NATIONAL STUDENT RESEARCH PRIZE PAPERS</td>
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<td>Moderator: L. C. Gerecke, On-Call Faculty, Inc.</td>
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<td>Jason H. Coben, Rutgers University</td>
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<td>From Utopia to Suburbia: The Architecture and Planning</td>
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<td>of Roosevelt, New Jersey</td>
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<td>Daniel Huang, Technical University of Nova Scotia</td>
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<td>From Thomas Adams to the Adams Family: Hydrostere After the Halfton Explosion</td>
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<td>Comment: L. C. Gerecke, On-Call Faculty, Inc.</td>
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Saturday, October 14, 1995

8:00am-9:00am Breakfast Buffet Summit I
8:30am-9:00am Annual SACPH Business Meeting (Board Elections) Summit I
9:15am-3:30pm Book Exhibit Open Boardroom No. 1

9:15am-10:30am Concurrent Sessions

26 (Salon A) AMERICAN COLONIAL PLANNING: NEW ENGLAND & PHILADELPHIA
Moderator: John W. Reps, Cornell University
J. Michael Desmond, Louisiana State University
The Myth of America in Colonial New England: An Examination into the Spatial Legacy of the Puritans
Ronald L. M. Ramsay, North Dakota State University
The Crooked Straight and the Rough Places Plain: A Social History of Philadelphia's Urban Infrastructure to 1830
De Monteugin Prize Winner: Best Paper on American Colonial Community Planning
Comment: The Audience

27 (Salon B) THE BEGINNINGS OF HISTORIC PRESERVATION
Moderator: Richard Longstreth, George Washington U.
Michael Holleran, University of Colorado at Denver
Where Preservation Went Wrong: Institutionalization and Self-Marginalization in New England, 1890-1925
Randall Mason, Columbia University
Urban Regulation & the Construction of Collective Memory: Linking the Early City Planning and Historic Preservation Fields
Comment: Robert Pick, Cornell University

28 (Salon C) PLANNING, ANNEXATION, AND INTEGRATION
Moderator: James Borchert, Cleveland State Univ.
Christopher M. Scribner, Vanderbilt University
Cynthia Mills Richter, University of Minnesota
Community Activism and Suburban Planning: Racial Integration in Shaker Heights
Comment: James Borchert, Cleveland State University

29 (Summit II) 1930s COMMUNITY PLANNING IN RETROSPECT
Moderator: Joseph Arnold, Univ. of MD at Baltimore
April R. Summit, Western Michigan University
Arthur Morgan of the TVA: Community Planning and the Future
Cathy D. Knepper, University of Maryland
Greenbelt, Maryland After Sixty Years: An Analysis of its Accomplishments and Failures, 1915-1995
Comment: Joseph Arnold, Univ. of MD at Baltimore

30 (Lmg Cntr) EFFECTS OF 1950s FEDERAL POLICY ON THE BUILT ENVIRONMENT
Moderator: John F. Bamur, California Univ. of Penn.
Gail Sansbury, University of California at Los Angeles
Calculating Cost and Value: the 1954 Investigation of the Federal Housing Administration and Section 608 of the National Housing Act
Thomas Hanchett, Youngstown State University
The Office Park: Southern Contributions to the American Landscape?
Comment: Eric Fure-Siccom, University of Iowa

10:30am-10:55am Coffee Break

10:55am-12:10pm Concurrent Sessions

31 (Salon A) AMERICAN COLONIAL PLANNING: THE SOUTH
Moderator: Scott Philayw, University of North Carolina
Joseph B. Thomas, Jr., University of Maryland
The Effects of Maryland's Town Acts in Dorchester County, 1680-1775
Kimberly H. Robinson, University of Michigan
Savannah: Colonial Planning in Action
Comment: Scott Philayw, University of North Carolina

32 (Salon B) SMALL TOWN DISCOURSE IN THE AGE OF CULTURE WARS: THE CASE OF HATFIELD, MASS.
Moderator: Mary Corbin Sites, University of Maryland
Eric C. Olson, University of Maryland
Contested Values in a Changing Community: Tradition, Modernity, and Small Town Culture
Sue Ellen Henry, University of Virginia
The Hatfield Debate: An Argument for the Power of Politics and Religion in the Age of Science
Comment: Cathy D. Knepper, Kensington, Maryland

33 (Salon C) BARRIO AND NEIGHBORHOOD
Moderator: Edward Oner, Univ. of MD-Baltimore Co.
Ray Bromley, State University of New York at Albany
City Beautiful Planning in the South Bronx: From Triumph to Frustration, 1890-1940
David A. Badillo, University of Illinois, Chicago
Planning and the Urban Barrio: San Antonio and New York City, 1920-1970
Comment: Edward Oner, Univ. of MD-Baltimore Co.

34 (Summit II) LEWIS MUMFORD'S INFLUENCE ON PORTLAND, OREGON
Moderator: Carl Abbott, Portland State University
Martha J. Bianco, Portland State University
Mumford Versus Mass: Paradigm of Growth in Portland, Oregon
R. Bruce Stephenson, Rollins College
A Vision of Green: The Mumford Legacy in Portland
Comment: The Audience
Saturday, October 14, 1995 (cont.)

10:55am-12:10pm Concurrent Sessions (cont.)

35 (Lrg Ctr) THE OLSTEDS AND THE PROFESSIONALIZATION OF PLANNING: A ROUNDTABLE
Moderator: Adeyta Levee, Belmont, Massachusetts

Evie T. Joselow, City University of New York
Another Look at Forest Hills Gardens, Queens

John J. Pittari, Jr., Ball State University
Planning and Professionalization: Frederick Law Olmsted, Jr. and the Early Development of the American City Planning Profession
Comment: Susan Klaus, Washington, D.C.
Comment: John F. Bauman, California University of Penn.

12:15pm-2pm Plenary Luncheon (Summit I)
Keynote Address - UHA:
Cari Abbott, Portland State University
President, Urban History Association
Nuclear New Towns and Sagebrush Subdivisions: Planning the Atomic West

2:15pm-4:00pm Concurrent Sessions

36 (Salon A) BUILDING THE SUBURBS, II: COVENANTS AND OWNER-BUILDERS
Moderator: Ralph Bennett, University of Maryland
Susan Mulchhey Chase, University of Delaware
Working Class Suburbs and Restriction Covenants, 1900-1941
Richard S. Harris, McMaster University, Hamilton, Canada

It Flapped in Terror: Owner-Builders Challenge the FHA, 1935-1950
Anthony Dingle, Monash University, Melbourne, Australia
Owner-Builders and Suburban Expansion in Postwar Melbourne
Comment: Barbara Kelly, Hofstra University

37 (Salon B) REGIONAL PLANNING IN THE 1920s AND ‘30s
Moderator: David Johnson, University of Tennessee

Kermit C. Parsons, Cornell University
The Regional Planning Ideas of the Regional Planning Association of America

Paul S. Sutter, University of Kansas
Wilderness as a Regional Plan: Benton MacKaye’s Appalachian Trail

Kathleen W. Pagan, City of Auburn, Alabama
The Civilian Conservation Corps: Regionalism and the Automotive Priorities Division
Comment: Cliff Ellis, SUNY Albany

38 (Salon C) POLITICS AND PLANNING IN THE SECOND HALF OF THE NINETEENTH CENTURY
Moderator: Alan Leasoff, Texas A&M U-Corpus Christi

Joel Schwartz, Montclair State University
Reconstruction Planning: The Politics of Engineering and the Engineering of Politics, 1854-1877

Israel Stollman, American Planning Association
The Forecasts of Three ’Land Use’ Acts of 1861

Michael Alcorn, University of Nevada, Las Vegas
Grayville, 1895
Comment: Alan Leasoff, Texas A&M U-Corpus Christi

39 (Summit II) BIOGRAPHICAL APPROACHES TO PLANNING: ENGLISH IDEAS
Moderator: Frank Novak, Pepperdine University

Marvyn Miller, Architect and Town Planner, Herts, U.K.
William Morris: Pioneer of the Modern Vision

Leslie D. Slavit, Columbia University
Planning for Peace and a New Internationalism:
Patrick Geddes on the Great War

Mark J. Ryan, RTLO Associates
The Influence of Patrick Geddes
Comment: Frank Novak, Pepperdine University

40 (Lrg Ctr) PLANNING THE PROGRESSIVE CITY
Moderator: John D. Fairfield, Xavier University

William R. F. Phillips, Widener University
The Difficult Search for Social Order: Classical Urban Sociology and City Planning at the Turn of the Century

Marina Moskowitz, Yale University
Systematising the City Mass Transit and Comprehensive Planning in the Progressive Era

Howard H. Foster, Jr., University of Rhode Island
Edwin Rogers and the Boston Metropolitan Commission, 1920-1926
Comment: John D. Fairfield, Xavier University

4:00pm-4:30pm Coffee Break

4:15pm-6:15pm Book Sale (Boardroom 1)
Books on display in the book exhibit will be sold at half price, first-come-first-served. No more than six books per registrant. The line will form outside Boardroom 1.

4:30pm-6:15pm Concurrent Sessions

41 (Salon A) URBAN RENEWAL: THREE CASE STUDIES
Moderator: David Schuyler, Franklin & Marshall College

Jeff Hardwick, Yale University
A Downtown Utopia? Suburbanisation, Urban Renewal, and Consumption in New Haven

William D. Jenkins, Youngstown State University
Ernest Bohm and Urban Renewal in Cleveland, Ohio

D. Nels Reese, University of Idaho
The Death and Life of Downtown Boise, Idaho
Comment: Mark Rose, Florida Atlantic University

42 (Salon B) COMMUNITY DEVELOPMENT IN OHIO, 1850-1920
Moderator: Patricia Burgess, Shaker Heights, Ohio

Alexandra M. Buckley, The George Washington University
Glendale: A Study of Early Suburban Development in American

Jay C. Henry, University of Texas at Arlington
Columbus: Planning as Response to Urban Growth in the Age of Levitt-House

William V. Merriman, Ohio University-Lancaster
Westerville: Anti-Saloon League Headquarters and 'Dry Capital of the World'
Comment: Patricia Burgess, Shaker Heights, Ohio
Saturday, October 14, 1995 (cont.)

4:30pm-6:15pm  Concurrent Sessions (cont.)

43 (Salon C)  PLACES OF CULTURE AND CONSUMPTION
Moderator: Robert S. Hodder, Virginia Commonwealth U.
Stephen V. Ward, Oxford Brookes University, U.K.
"Place Marketing: A Comparison of British and North American Experiences"
David M. Chasco, Lawrence Technological University
"New European Museums: Rebuilding the Physical and Social Fabric of European Communities"
John T. Metzger, The University of Pittsburgh
"Planning the Festival Marketplace: South Street Seaport in New York"
Comment: Robert Braegmann, Univ. of Illinois at Chicago

44 (Summit II)  INTERNATIONAL PERSPECTIVES ON PLANNING HISTORY
Moderator: M.C. Nihal Perera, Ball State University
Bradley Cross, University of Cincinnati
"From Model Town to Every Community: Official and Unofficial Agencies in the Development of Regional Planning in Canada, 1914-1960"
Nada Lazarević-Bajec, University of Belgrade
"The Planning Process: The Case of Belgrade"
Faisal Mubarak, King Saud University, Saudi Arabia
"American Planning in Saudi Arabia"
Comment: M.C. Nihal Perera, Ball State University

45 (Lrng Ctr)  VISIONS AND PLANS IN THE EARLY TWENTIETH CENTURY
Moderator: Robert A. Bumham, Macon College
Alison Isenberg, Florida International University
"Envisioning Main Street America"
Janet R. Daley Bednarek, University of Dayton
"Lost Opportunity and False Bascoms: The Failure of Planning in Dayton, Ohio"
Robert B. Fairbanks, University of Texas at Arlington
"Rethinking Urban Problems: Planning, Zoning, and City Government, the Dallas Experience 1900-1930"
Comment: Robert A. Bumham, Macon College

The Society for American City and Regional Planning History
Founded at Columbus, Ohio, 1986
Planning History Present, newsletter of the Society, is published twice yearly at Society headquarters, 3655 Darbyshire Drive, Hilliard, Ohio 43026-2354 (phone (614)-876-2170 / fax (614)-876-2319) and is received as a benefit of membership.
President: Mary Corbin Sies, University of Maryland, College Park, Maryland
Vice-Pres.: François-Auguste de Montequin, Lewisohn Institution, Washington
Exec. Sec.: Laurence C. Gerckens, The On-Call Faculty Program, Inc. Hilliard, Ohio
Board: Betsy Croly, Berkeley, California
Robert Callin, Rutgers University-Camden
Christopher Silver, Virginia Commonwealth U.
David Schuyler, Franklin & Marshall College
Patricia Bargess, Iowa State University
James Spencer, University of Tennessee
William H. Wilson, University of North Texas

The Society for American City and Regional Planning History, the Urban History Association, and the University of Tennessee gratefully acknowledge the support of the Tennessee Valley Authority in providing this reception and auditorium facilities.

7pm-8:00pm Conference Reception at
The Tennessee Valley Authority
West Tower Lobby, TVA; 400 W. Summit Hill Drive

8pm-9:00pm Plenary Program at T.V.A.
West Tower Auditorium, TVA; 400 W. Summit Hill Dr.
Welcome: Mary Corbin Sies, President SACRPH
David Johnson, University of Tennessee
A Brief Overview of TVA Planning History
A. J. "Flash" Gray, Long-Time Head of the T.V.A.
Regional Planning Staff
A Retrospective on Regional Planning In TVA
Brown Wright, Former Regional Planner, T.V.A
Commentaries on TVA's Regional Planning
Presentation of
National Planning Landmark Plaque
Laurence C. Gerckens, National Historian, AICP;
Betsy Child, Senior Vice President of Economic Development, Tennessee Valley Authority

9:30pm-11:30pm SACRPH Board Meeting (Boardroom I)

Sunday, October 15, 1995

TOURS
9:00am-12:30pm #6: Oak Ridge
9:30am-12:30pm #7: Norris
Tour busses/vans leave from the front entrance of the Radisson Summit Hill Hotel. Please gather there no less than 15 minutes before the stated departure time. Tour admission is by ticket only. Tickets (if available) are obtained at the conference registration desk.

Note: Hotel checkout time (Radisson) is 12:00, noon. Parties may check out before the tour and leave their baggage with hotel storage until return.

The Society for American City and Regional Planning History
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